

# PROFESSIONAL DEVELOPMENT WORKSHOPS



Rennie Curran is in high demand to inspire change and ignite a passion within the lives of leaders across multiple industries from Fortune 500 companies, Associations, Schools, Teams, and Non-Profits. Rennie speaks on a variety of personal development topics including (leadership, teamwork, overcoming adversity, mental toughness, diversity & inclusion, and personal branding). He takes pride in researching his audience, understanding their challenges, and delivering customized presentations to ensure that each event is a major success.

## Each workshop will be customized to meet the needs of your audience

- Up to Three (3) Interviews with members of your organization that will be in attendance
- Up to Three (3) hour workshop
- Assessments
- Each attendee will receive a customized worksheet
- One (1) Breakout meeting with potential high-performers
- Follow up notes, resources, and strategic action plan following the breakout meeting
- Promotion of Equitable throughout entire network



### **One Team One Dream**

Utilizing stories, engaging discussions, and practical examples Rennie will create a customized team building session to fit your needs. Your leadership team will learn the proven framework to improve teamwork, build powerful connections, enhance performance, and avoid the pitfalls that hold several teams back from achieving their goals.

This engaging leadership workshop is not based on theory but powerful principles that have been used by leaders of top teams, business, associations.

## Following this workshop your team will:

- Discover a proven framework to create strategic alignment and a more connected, committed, and cohesive team
- Gain a greater understanding of the principles and values that create sustainable success
- Learn tools to Identify sources of negativity and challenges and create positive solutions to move the team and organization forward.
- Assess and immediately improve your team's level of communication, connection, and commitment to each other and the people in the organization
- Discuss the importance of vision, optimism and positivity and their role in leadership, innovation and creating for the future
- Develop a personal action plan to focus on the process, enhance the performance of your team and strengthen your culture

#### **Applications**

## **Creating A Competitive Edge Through Personal Branding**

From athlete to author and entrepreneur, Rennie Curran knows personal branding. No matter how good you are at what you do or how amazing your product is compared to what is out there, how your brand is perceived can make all the difference. In this webinar, Rennie shares his insightful personal branding framework and provides practical techniques and personal tips to help you develop and evaluate your unique personal brand and align your personal brand with that of your organization.

Through interactive discussions, small group conversations, and customized lessons to address your specific challenges, your colleagues will be given practical tools to grow themselves, improve their personal brand, and set themselves a part in their industry.

## After participating in this workshop, participants will be able to:

- Describe the value of personal branding
- Identify their unique, personal brand
- Understand their unique strengths, brand key words, and brand statement
- Construct alignment between their personal and organizational brands
- Identify their target audience and goals in building a recognizable persona through their personal brand
- Effective Networking techniques to promote their personal brand
- Create a strategic action plan to increase productivity and create a competitive edge in their industry through personal branding

Related Applications: Leadership, Organizational Culture, Personal Branding, Personal & Professional Development, Change Management

## **Leadership Lessons From The Locker Room**

Discover the proven principles and practices that make good leaders great. Build a great culture, lead with optimism, overcome negativity, develop a connected and committed team and achieve superior results.

In this three-hour workshop you'll learn the principles and practices to enhance your leadership capability and leave with ideas and strategies to bring out the best in yourself and your team.

This workshop is an interactive program that gives leaders and aspiring leaders the necessary tools to:

- Create a strong, positive culture.
- Develop a positive mindset and reduce stress to enhance your daily leadership interactions.
- Create a positive vision and apply engagement strategies to help your team achieve that vision.
- Overcome fear and thrive though challenges and change.
- Implement strategies to transform and remove negativity.
- Communicate and connect more effectively to build relationships, trust and a more united and committed team.
- Implement proven principles to drive excellence and enhance performance.



Related Applications: Leadership, Mental Toughness, Team-Building, Culture, Training & Development, Employee Engagement, Success Strategies



